



Designer and Marketing Specialist (w/d/m)

any experience level: Working Student, Junior, or Senior

We are looking for a Designer and Digital Marketing Specialist. If you love style and design, are tech-savvy, and ready for an exciting international startup journey, we want to hear from you!

Email your experience and interests to job@o2o-insights.com.

At O2O Insights, we're an international, dynamic startup developing cutting-edge AI solutions to connect online and offline customers. We customize our technology to meet our clients' needs, driving their global business success.

Join our team in **Göppingen/Stuttgart** or **Mallorca/Spain** as a Digital Marketing Specialist. You'll help shape and guide marketing strategies for our clients, directly influencing our growth and success.

Key Responsibilities:

- Develop and execute digital marketing campaigns
- Create content for web, social media, and newsletters
- Collaborate with teams to align marketing efforts with goals

Qualifications:

- Creative thinker with a passion for innovation
- Experience in digital marketing
- Familiarity with AI technology is a plus

What We Offer:

- Collaborative and supportive work environment
- Opportunities for professional growth
- Work from abroad: up to 2 months in Mallorca/Spain

How to apply: If you are excited about the opportunity to work with us, we would love to hear from you! Please send your resume and/or cover letter to job@o2o-insights.com